
Report on Extension activity -Awareness Program on Rabies Prevention and Mission Indradhanush

3 messages

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Tue, Jan 6, 2026 at 4:11 AM

Awareness Program on Rabies Prevention and Indradhanush**Mission**

The extension and outreach activity was organized by the **Department of Biosciences, Integral University, Lucknow**, in collaboration with the **Integral University Social Service (IUSS)**. The program was conducted on **8 November 2025** in the **outskirts of Dashauli village, Lucknow**.

Rabies is a fatal zoonotic viral disease transmitted mainly through bites or scratches from infected animals, particularly dogs. In rural areas, lack of awareness, delayed medical intervention, and reliance on superstitious practices often result in preventable deaths. The program was designed to address these challenges by spreading scientific knowledge and promoting preventive healthcare practices among villagers, shopkeepers, fruit sellers, and local vendors.

Objectives of the Program

The key objectives of the awareness program-

1. To educate the community about rabies transmission, symptoms, and prevention; to promote correct and immediate first aid after animal bites.
2. To discourage unscientific and superstitious practices; to spread awareness about free anti-rabies vaccination services; and to inform villagers about the importance of immunization under **Mission Indradhanush**.

Activities Conducted

The program included a **nukkad natak (street play)** highlighting the dangers of rabies and the importance of timely medical treatment, **poster presentations** on rabies prevention and Mission Indradhanush, and **interactive health talks** with villagers. These activities encouraged active participation and facilitated better understanding among community members.

Awareness on Rabies Prevention

Participants explained the causes, modes of transmission, and symptoms of rabies in simple language. Emphasis was laid on the fact that rabies is almost always fatal once symptoms appear. Villagers were sensitized about immediate wound washing for **15 minutes with soap and running water**, the application of povidone iodine, and the importance of avoiding home remedies such as turmeric, oil, ash, mud, or lime. The necessity of completing the full course of anti-rabies vaccination at government health facilities was strongly emphasized.

Information on Government Health Schemes

The program highlighted key Government of India initiatives such as the **National Rabies Control Programme (NRCP)**, **Mission Indradhanush**, and the **National Health Mission (NHM)**. Mission Indradhanush was explained as a flagship immunization program providing free vaccines to children aged 0–

2 years and pregnant women against several vaccine-preventable diseases. The **One Health approach**, linking human, animal, and environmental health, was also discussed.

The activity was successfully conducted and carried out under the guidance and leadership of **Dr. Jahanarah Khatoon**, Assistant Professor, Department of Biosciences, who served as the **Faculty In-charge and Coordinator**, and **Dr. Snober S. Mir**, who acted as the **Convenor**. Their coordinated efforts ensured effective planning, execution, and community engagement throughout the program.

The outreach program witnessed the active participation of approximately **100 postgraduate students and research scholars** from the Department of Biosciences. The large student involvement strengthened experiential learning and social responsibility.

Community Response

The response from the community was highly positive. Villagers actively participated in discussions, asked questions about vaccination schedules and nearby health centers, and expressed increased awareness about rabies prevention and pet vaccination. Children showed particular interest in the street play and demonstrated better understanding of animal safety.

Outcomes of the Program

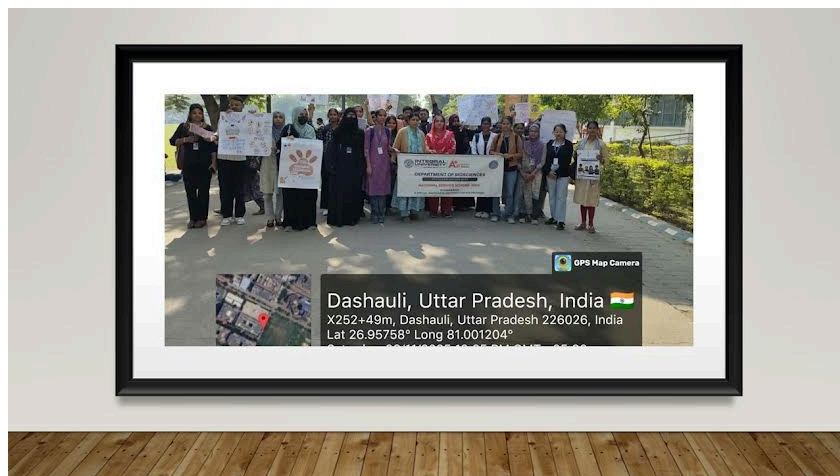
The outreach activity resulted in improved awareness about rabies and immunization, reduction in superstitious practices, better understanding of first-aid measures, increased interest in pet vaccination, and strengthened university–community interaction. Students gained valuable experience in community engagement and public health communication.

Mapped SDGs

The program also contributed to the **United Nations Sustainable Development Goals**, particularly **SDG 3 (Good Health and Well-being)**, **SDG 4 (Quality Education)**, **SDG 11 (Sustainable Cities and Communities)**, and **SDG 17 (Partnerships for the Goals)**.

Conclusion

The awareness program successfully strengthened public health knowledge in the rural community while promoting scientific medical practices and national health initiatives. The activity reflected Integral University's commitment to social responsibility, sustainable development, and meaningful student engagement through community-centered outreach programs.





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Jahanarah Khaton <jahanarah@iul.ac.in>
To: Head Bio-Sciences <headbios@iul.ac.in>, andleeb@iul.ac.in

Tue, Jan 6, 2026 at 9:17 AM

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Jahanarah Khaton <jahanarah@iul.ac.in>
Draft

Mon, Feb 23, 2026 at 11:11 AM

----- Forwarded message -----

From: Jahanarah Khaton <jahanarah@iul.ac.in>

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